



THE 10<sup>TH</sup> ANNIVERSARY  
**ASIA GAME  
CHANGER  
ALL STARS**

**OCTOBER 26, 2023**

**CIPRIANI** 25 Broadway, New York City

**6:30 PM** Cocktail Reception

**7:30 PM** Seated Dinner

Cocktail Attire or National Dress

**HONORING**

Shabana Basii-Rasikh

Yao Chen

Yayoi Kusama

Josie Natori

The Philadelphia Orchestra

Dr. Stephen Riady

Jerry Yang & Akiko Yamazaki

For more information: [mpajoow@asiasociety.org](mailto:mpajoow@asiasociety.org)

Asia Society is a 501(c)(3) non-profit and non-partisan organization.

Founding Partner



## OVERVIEW AND HIGHLIGHTS

The Asia Game Changer Awards recognize individuals and groups from every walk of life, whose actions have profoundly strengthened the bonds between Asia and the world.

In this year's 9th edition of the Asia Game Changer Awards, we are honoring heroes who are addressing some of the most urgent problems confronting this generation — the ramifications of global climate change. We will come together and celebrate the global climate and sustainability leaders who are amplifying the conversation around this urgent set of issues and exploring visionary solutions.



2020 Game Changer Yo-Yo Ma



Indira Nooyi, Bill Clinton



Malala Yousafzai \*



2015 Game Changers



2014 Game Changers



2017 Asia Game Changer Awards at Cipriani, 25 Broadway (Josh Wong Photography)

THE 10<sup>TH</sup> ANNIVERSARY

# ASIA GAME CHANGER ALL STARS



**Shabana Basij-Rasikh**

Cofounder and President of the School of Leadership, Afghanistan (SOLA)



**Yao Chen**

Co-Founder, Bad Rabbit Pictures Award winning actor and film maker, UNHCR Goodwill Ambassador



**Yayoi Kusama**

Japanese Contemporary Artist



**Josie Natori**

CEO and Founder, The Natori Company



**Jerry Yang & Akiko Yamazaki**

Co-Founder and former CEO of Yahoo! Inc; Former Chairman of the Board, Asian Art Museum



**The Philadelphia Orchestra**

Celebrating their 50th Anniversary of the first U.S. orchestra to visit China, paving cultural diplomacy



**Dr. Stephen Riady**

Asia Society Global Trustee; Executive Chairman and Group CEO, OUE

The Asia Game Changer Awards recognize individuals and groups whose actions have profoundly strengthened the bonds between Asia and the world. This year, we will celebrate our 10th Anniversary Asia All Star Game Changers Awards Ceremony and Gala.

The Asia Game Changer Awards, a premier event launched by Asia Society in 2014, honors individuals, organizations, and movements that have inspired, enlightened, and shown true leadership in areas that reflect Asia Society's core pillars of policy and business, arts and culture, and education. The Asia Society's purpose is to navigate shared futures for Asia and the world across policy, arts and culture, education, sustainability, business, and technology. Our mission is to foster insight, encourage engagement, elevate regional voices, inform and educate new audiences, address complex – and where necessary – contentious challenges, engage in creative problem-solving, and help deliver real solutions for the benefit of all.

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For more information on how to support the 10th Anniversary of the Asia Game Changer Awards, please contact Mariel Pezik Pajoow, Director of Special Events at [mpajoow@asiasociety.org](mailto:mpajoow@asiasociety.org).

Founding Partner



## PAST HONOREE HIGHLIGHTS

**Mariam al-Mansouri, UAE**

The UAE's first female fighter pilot

**Isamu Akasaki, Hiroshi Amano, and Shuji Nakamura, Japan**

2014 Nobel Laureates in Physics

**Hoor Al Qasimi, United Arab Emirates**

Arts Activist

**Joey Alexander, Indonesia**

Indonesian Jazz piano prodigy

**Muzoon Almellehan, Syria**

Syrian Refugee, Champion for Girls' Education

**Shigeru Ban, Japan**

Founder of Shigeru Ban Architects

**Kiran Bir Sethi, India**

Founder of children's volunteerism movement Design for Change

**BTS, South Korea**

K-pop Sensations and Activists

**Rabbi Angela Warnick Buchdahl**

Senior Rabbi of Central Synagogue in New York City

**Dr. Morris Chang**

Founder, former chairman and CEO, Taiwan Semiconductor Manufacturing Company

**Madhav Chavan, India**

Co-Founder and CEO of the Pratham Charitable Trust

**Marita Cheng, Australia**

Entrepreneur and Advocate for Women in Technology

**Li Cunxin, Australia**

Author of Mao's Last Dancer

**Illac Diaz, Philippines**

Founder of MyShelter Foundation and Litre of Light

**Dr. David Ho**

Director, Aaron Diamond AIDS Research Center

**Lei Jun, China**

Founder, Chairman, and CEO of Xiaomi, Inc.

**His Highness the Aga Khan, Imam**

2017 Lifetime Achievement Award

**Sal Khan**

Founder and CEO, Khan Academy

**Vikas Khanna, India**

Michelin-starred Chef and Activist

**Yuriko Koike, Japan**

Governor of Tokyo

**Miky Lee, South Korea**

Film and Music Producer

**Sunisa Lee**

2020 Olympic all-around champion and uneven bars bronze medalist

**Kung Fu Nuns of the Drukpa Lineage, India/Nepal**

Activists

**Soo-Man Lee, South Korea**

Founder of S.M. Entertainment, "K-Pop" Pioneer

**Jack Ma, Chairman of Alibaba Group, China**

2014 Game Changer of the Year

**Yo-Yo Ma, United States**

Award-winning Cellist and Activist

**Aasif Mandvi, India/ United States**

Actor and Comedian

**Zhang Minxuan, China**

President, Shanghai Normal University

**Sana Mir, Pakistan**

Cricket Player

**Dr. Kuntoro Mongkusubroto, Indonesia**

Head Minister of the President's Delivery Unit for Development, Monitoring, and Oversight in Indonesia

**Saad Mohseni, Afghanistan**

Chairman of the Moby Group

**Kim Ng**

General Manager of the Miami Marlins

**Indra Nooyi, India/United States**

Chairman and CEO, PepsiCo, 2018 Game Changer of the Year

**Jacqueline Novogratz, United States**

Founder and CEO of Acumen

**Sharmeen Obaid-Chinoy, Pakistan**

Founder, SOC Films and President, The Citizens Archive of Pakistan

**Naomi Osaka, Japan/United States**

Tennis Champion and Activist

**I.M. Pei, Global Architecture Icon, United States**

2016 Lifetime Achievement Award

**Sundar Pichai**

CEO of Alphabet, Inc.

**Dr. Sanduk Ruit, Nepal**

Eye Surgeon and Co-Founder of Himalayan Cataract Project

**Faiza Saeed, United States**

Presiding Partner of Cravath, Swaine & Moore

**Ahmad Sarmast, Afghanistan**

Founder and Director of the Afghanistan National Institute of Music

## PAST HONOREE HIGHLIGHTS (continued)

**Chhaya Sharma, India**

South Delhi Deputy Police Commissioner

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**Joe and Clara Tsai, Canada/Hong Kong/Taiwan/  
United States**

Philanthropists

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**Jane Jie Sun, China**

CEO of Trip.com Group, Limited

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**Karim Wasfi, Iraq**

Conductor of the Iraqi National Symphony Orchestra

**Malala Yousafzai, Pakistan**

Education Activist and Co-Founder, Malala Fund

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**Zhang Yimou, China**

Filmmaker, Director 2008 Beijing Olympics Opening Ceremony

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**Michael R. Bloomberg**

Former Mayor of New York City

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**Arunabha Ghosh**

CEO, Council on Energy, Environment & Water

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**Kathy Jetnil-Kijiner**

Poet and climate change activist

**Navina Khanna**

Co-Founder and Executive Director of HEAL Food Alliance

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**Ma Jun**

Director, Institute of Public & Environmental Affairs

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**Nanette Medved-Po**

Founder and Chairwoman, HOPE

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**Dr. Rajiv J. Shah**

President, Rockefeller Foundation

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**Alok Sharma**

President, COP26

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**Kristin Kagetsu**

Co-Founder and CEO, Saathi

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**Janet Yang**

President, Academy of Motion Picture Arts and Sciences

## ABOUT ASIA SOCIETY

The Asia Society is dedicated to identifying future pathways for Asia and the world which enhance peace, prosperity, freedom, equality, and sustainability. We provide a platform for dialogue and encourage a diversity of views as we try to find the most effective ways forward. Mindful of cultural differences, we hold that each perspective should be heard with temperance and respect in order to enhance cross-cultural understanding. We will never shy away from the hard questions facing our world. We value collaboration with government and non-government institutions in forging common approaches to otherwise intractable problems. Ultimately, our values as a Society remain anchored in the principles of the United Nations Charter and the Universal Declaration of Human Rights – international covenants which have been accepted by all nations and governments across every region of the world.

Founded in 1956 by John D. Rockefeller 3rd, Asia Society is a nonpartisan, nonprofit institution with headquarters in New York, centers in Hong Kong and Houston, and offices in Los Angeles, Manila, Melbourne, Mumbai, San Francisco, Seoul, Sydney, Tokyo, Washington, D.C., and Zurich.

***“Asia Society is an organization that is uniquely positioned to bring together leaders from the public and private sectors in Asia and the U.S. to enable a deeper understanding of the critical economic and policy issues of the day. Now more than ever that is a powerful and important mission.”***

— Michael Chae, Chief Financial Officer, Blackstone and Asia Society Trustee



## CORE PILLARS

### POLICY

With a problem-solving mandate, the Asia Society Policy Institute tackles major policy challenges now confronting the Asia-Pacific in security, prosperity, sustainability, and the development of common norms and values for the region.

### ARTS

Asia Society's ground-breaking exhibitions of traditional, modern, and contemporary art – as well as performing arts, film, and author programs – are presented to the highest acclaim in Hong Kong, Houston, New York and other venues around the world.

### EDUCATION

Asia Society's Center for Global Education develops global competence in students, young leaders, and educators as the foundation for understanding between people in the Asia Pacific region and throughout the world.

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Producer and Host  
Conversations with Jim Zirin

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Special Advisor to the Board  
Ayala Corporation

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Henrietta H. Fore (2011-2017)  
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Vishakha N. Desai (2004-2012)  
Nicholas Platt (1992-2004)  
Robert B. Oxnam (1981-1992)

**PAST CHAIRS**

Richard C. Holbrooke (2002-2009)  
John C. Whitehead (1989-1995)  
Roy M. Huffington (1983-1989)  
George W. Ball (1974-1982)  
John D. Rockefeller 3rd  
(1964-1974)  
Grayson L. Kirk (1956-1964)

## GAME CHANGERS 2022 DATA

### YouTube

#### 2023 Asia Arts Game Changer Awards: Swati Bhise

**150** views

**2.6** hours of total watch time

**11.8K** impressions (0.8% click-through rate)

#### 2023 Asia Arts Game Changer Awards: Tsherin Sherpa

**108** views

**0.8** hours of total watch time

**10.7k** impressions (0.6% click-through rate)

#### 2023 Asia Arts Game Changer Awards: Wu Man

**194** views

**3.1** hours of total watch time

**12.3k** impressions (0.9% click-through rate)

#### Hon. Dr. Kevin Rudd AC, 2023 Asia Arts Game Changer Awards Special Honoree

**392** views

**8.9** hours of total watch time

**16.3k** impressions (1.8% click-through rate)

#### Asia Game Changer Awards Homepage

**27,000** pageviews

**18,200** users

**140,000 email subscribers** to Asia Society

### Social Media


Follower Count:

 AS Global Twitter: **70,379** followers  
AS NY Twitter: **11,307** followers

 AS Global Facebook: **187,219** followers  
AS NY Facebook: **25,525** followers

 AS Global LinkedIn: **31,952** followers

 AS Global Instagram: **27,489** followers

 AS Global YouTube: **339,320** subscribers

### Notable social posts on Game Changers

Post event photo recap post



**233** reactions



**328** likes



**Bloomberg speech video** with **2,383** views on Instagram

**Bloomberg tweet** with **82** likes

**Bloomberg posted on Instagram** with **877** likes

**Bloomberg posted on LinkedIn** with **694** reactions, **44** comments, **11** reposts

## PRESS

### ASIA GAME CHANGERS PRESS COVERAGE

The Asia Game Changer Awards are regularly covered by the international news media; the event is open to select media outlets, and awardees enjoy coverage in local, regional, and global outlets. Sponsors (at certain levels) are included in materials distributed to press, leading up to, during, and following the event.

### PAST ASIA GAME CHANGERS PRESS HIGHLIGHTS

- "Michael Bloomberg, Ma Jun Receive Asia Game Changer Award" (World Journal)
- "HOPE Founder Nanette Medved-Po Receives the Coveted Asia Game Changer Award" (Tatler Asia)
- "Nanette Medved-Po named one of 2022's game changers" (Philippine Inquirer)
- "Chef Vikas Khanna honoured with Asia Game Changer award for feeding millions in India amid Covid crisis" (Economic Times)
- "Asia Game Changer': Celebrity Chef Vikas Khanna Receives Award, Khanna has been awarded 'for dropping everything to feed millions in India at a time of great need and suffering'" (The Quint)
- Joe and Clara Tsai among Asia Society Asia Game Changer awardees (World Journal)
- Ctrip CEO Jane Sun Receives Asia Game Changer Award" (Yahoo Finance)
- "Kung Fu Nuns kick gender stereotypes, strike a pose for equality" (NBC News)
- "These Kung Fu nuns think it's time to kick gender inequality in India to the kerb" (The Print)
- "Meet the Kung Fu nuns teaching self-defence to young girls in the Himalayas" (Herstory)
- "Mentality towards women's cricket has changed: Sana Mir" (Samaa TV)
- "Sana Mir to receive Asia Game Changers Award" (Daily Pakistan, Express Tribune)
- "Cricket star Sana Mir honoured with Asia Society's top award" (Associated Press of Pakistan, Dawn, The News, International, and Pakistan Observer)
- "Officer who investigated Nirbhaya gangrape to receive Asia Society Game Changer award" (Press Trust of India)
- "IPS officer Chhaya Sharma to be honored by Asia Society in New York" (News India Times)

# THE 10<sup>TH</sup> ANNIVERSARY

# ASIA GAME CHANGER

# ALL STARS

OCTOBER 26, 2023

Cipriani 25 Broadway, New York City

6:30 PM Cocktail Reception

7:30 PM Seated Dinner

Cocktail Attire or National Dress

## I/WE WILL ATTEND AND WISH TO CONTRIBUTE AT THE FOLLOWING:

### TABLES

#### LEADERSHIP \$150,000

- One table of ten in a premier location for the dinner
- Option for a Game Changer Honoree to join your table (based on availability)
- Special recognition from the podium, in press releases, printed materials, and on Asia Society website
- Full-page acknowledgement in the dinner program
- Private reception and museum tour for 20 guests

#### INSPIRATION \$65,000

- One table of ten in a prominent location for the dinner
- Special recognition from the podium, in press releases, printed materials, and on Asia Society website
- Half-page acknowledgement in the dinner program
- Private reception and museum tour for 10 guests

#### GAME CHANGER ALUMNI \$50,000

- One table of ten in a prominent location for the dinner
- Special recognition from the podium, in press releases, printed materials, and on Asia Society website
- Half-page acknowledgement in the dinner program
- Private reception and museum tour for 10 guests

#### INNOVATION \$30,000

- One table for ten in a prime location for the dinner
- Recognition in printed materials and on Asia Society website
- Half-page acknowledgement in the dinner program
- Photo opportunity with Asia Society's 2023 All Star Game Changers

#### WOMEN LEADERS \$25,000

- One table for ten in a prime location for the dinner
- Recognition of the table sponsor in printed materials and on Asia Society website
- Quarter-page acknowledgement in dinner program
- Photo opportunity with Asia Society's 2023 All Star Game Changers

#### ENLIGHTEN \$15,000

- One table for ten in a preferred location for the dinner
- Recognition in printed materials and on Asia Society website

### TICKETS

#### IMPACT \$5,000

- Two tickets with prime seating for the dinner
- Recognition in printed materials and on Asia Society website

#### MOTIVATION \$2,000

- One ticket with preferred seating for the dinner
- Recognition in printed materials and on Asia Society website

#### I/WE CANNOT ATTEND, BUT WISH TO MAKE A CONTRIBUTION OF \$ \_\_\_\_\_

NAME (Name or Company as you wish to be listed in all printed materials)

TITLE/COMPANY

ADDRESS

CITY

STATE

ZIP

COUNTRY

TELEPHONE  HOME

OFFICE

CELL

EMAIL

My gift is in honor of \_\_\_\_\_ or Past Game Changer \_\_\_\_\_.

## PAYMENT

Enclosed is my check for \$\_\_\_\_\_ *Make Checks payable to: Asia Society*

Pay by credit card click [HERE](#)

I would like to wire my funds (*Instructions to wire funds to The Asia Society NY headquarters below*)

**BANK:** TD Bank 1230 Third Avenue, New York, NY 10021

**ABA#** (*used for domestic bank transfer*) 026013673

**SWIFT CODE** (*used for international bank transfer*)

**FOR THE ACCOUNT OF** The Asia Society

**USD CURRENCY** NRTHUS33XXX

**ACCOUNT NO.** 431-3875275

**FOREIGN CURRENCY WIRES** TDOMCATTOR

**In consideration of the environment, no return envelope is enclosed.**

**You may make reservations by email to [MPajoow@AsiaSociety.org](mailto:MPajoow@AsiaSociety.org), call to 212-327-9280 or mail to:**

### Asia Society

Attn: Mariel Pezik Pajoow

725 Park Avenue

New York, NY 10021

**For further event information, please call 212-327-9304, email [MPajoow@AsiaSociety.org](mailto:MPajoow@AsiaSociety.org) or visit [AsiaSociety.org/GameChanger](http://AsiaSociety.org/GameChanger)**



Asia Society is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code. EIN# 13-3234632. Contributions are fully tax-deductible to the extent allowed by law; the non-deductible portion of each dinner ticket is \$250.