



Asia
Society

ASIA 21
YOUNG LEADERS

Leading with Purpose in Turbulent Times

ASIA 21 YOUNG LEADERS SUMMIT

Manila, the Philippines

November 14-16, 2018

Wednesday, November 14, 2018

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| All day | Asia 21 Alumni arrive |
| 6:00pm | Welcome Cocktails
<i>Venue: Globe Tower</i> |
| 6:30pm | Opening Reception
Dress Code: Business Attire, National Costume

Welcome Remarks

<i>Doris Magsaysay-Ho</i>
<i>Chair, Asia Society Philippines</i>
<i>President & CEO, A. Magsaysay, Inc.</i>

<i>Tom Nagorski</i>
<i>Executive Vice President, Asia Society</i> |
| 7:00pm | Cultural Performance |
| 9:00pm | Closing Remarks/Nightcaps |

Thursday, November 15
Venue: Maybank Theatre

7:30am

Breakfast

Venue: *Misto (Breakfast Buffet), Seda BGC*

8:30 - 9:00am

Opening Remarks

Venue: *Auditorium, 1st Floor, Maybank Theater*

Senator Paolo Benigno ‘Bam’ Aquino IV

Senate of the Republic of the Philippines (Class of 2006)

9:00 - 10:00am

Setting the Stage: Why Values Matter

Venue: *Auditorium, 1st Floor, Maybank Theater*

In a conversational format, **Durreen Shahnaz**, Founder and CEO, Impact Investment Exchange (IIX) and IIX Foundation (Class of 2009) and **John Haffner**, President, Haffner Group (Class of 2011) discuss how our basic beliefs and convictions about what is just, right, and worth fighting for guide our thinking and action. Moderated by **Rick Pal**, Founder, Ek Disha (now merged with AIF) and Managing Partner, zuhnë (Class of 2008)

10:00 - 11:00am

Session I: Leveraging the Disruptive Power of AI

Venue: *Auditorium, 1st Floor, Maybank Theater*

In recent years, innovations in artificial intelligence (AI) has changed the way people live, interact, and do business. Every aspect of our lives is increasingly getting permeated by advances in artificial intelligence, which on balance, has been a positive phenomenon. The limitless benefits that AI notwithstanding, the extent to which it has become part of our daily lives has exposed us to dangers and vulnerabilities that we did not have to worry about before. To address AI’s risks, there have been greater calls for promoting regulatory mechanisms that will maintain an appropriate risk-reward balance. How can we ensure to get empowered, not overpowered by AI?

Discussion Leaders:

Duncan Clark, Chairman, BDA China (Class of 2006); author of *Alibaba: The House That Jack Ma Built*

Paul Rivera, Co-founder and CEO, Kalibrr (Class of 2018)

Ernestine Fu, Investor, Alsop Louis Partners, (Class of 2018)

11:00am - 12:00pm

Session II: Free Press in the “Fake News” Era

Venue: *Auditorium, 1st Floor, Maybank Theater*

With the touch of a button and misuse of social media, spreading inaccurate information deliberately for sinister reasons has now become practically conceivable for anyone who is digital tech-savvy and internet literate. Sophisticated disinformation campaigns and fake news have resulted in steady decline in public’s trust in traditional sources of news media. What strategies for mitigating fake news have proven to be most effective? What action should social media companies and the government take to mitigate the spread of misinformation?

Discussants:

Zulkiflee Sm Anwar Ulhaque, Political Cartoonist from Malaysia

Johanna Son, Founder/ Editor, Reporting ASEAN Program

Tridivesh Singh Maini, Jindal School of International Affairs (Class of 2013)

Moderated by **Roby Alampay**, Editor-in-Chief, BusinessWorld (Class of 2006)

12:00 -12:15pm

Group Photo

12:15 - 1:45pm

Session III: Luncheon Conversation – Understanding Violent Extremism

Venue: Auditorium, 1st Floor, Maybank Theater

Three Asia 21 Young Leaders, each hailing from a country that continues to be confronted by the scourge of violent extremism—Afghanistan, Philippines, and Syria—share their perspectives on causes that fuel violent extremist forces. At a time of rapidly changing landscape of global terrorism, what approaches can prove to be most effective in addressing the cause and not the symptom of this global challenge?

Discussion Leaders:

Lieutenant Colonel **Jo-ar Herrera**, Director of Operations Research Center, Philippine Army (Class of 2007)

Manizha Wafeq, President, Afghanistan Women's Chamber of Commerce and Industry (Class of 2018)

Moderated by **Tom Nagorski**, Executive Vice President, Asia Society

1:45 - 2:30pm

Session IV: Asia 21 “Action Lab” - Leveraging the Asia 21 Network

Venue: Auditorium, 1st Floor, Maybank Theater

With over 900 members, the Asia 21 network provides a rich resource of brain capital, experience, and connections for the alumni to leverage when scaling up the organizations and projects they lead. This session will report on the just-concluded Action Lab 2018, welcome feedback from the attendees on ways to systematically harness the resources in the Network for greater impact, and invite new leads to help guide the process going forward.

2:30 - 3:30pm

Session V: Leni Robredo, Vice President, Republic of the Philippines, followed by moderated discussion with **Timothy Graham Watts**, Member for Gellibrand Parliament of Australia (Class of 2018)

Venue: Auditorium, 1st Floor, Maybank Theater

3:30 - 4:00pm

Coffee Break

Venue: Auditorium, 1st Floor, Maybank Theater

4:00 - 5:00pm

Session VI: Asia 21 - Community Give & Take

Venue: Auditorium, 1st Floor, Maybank Theater

The goal of this exercise is to facilitate greater collaboration among the Asia 21 Young Leaders by “matching” delegates seeking help from the Asia 21 network with their counterparts who are willing, ready, and able to offer help. “Asks” for help could be in any number of forms—peer review of one’s proposal, advice on how to motivate teams, help with redesigning website, analysis of strategic plans, monitoring and evaluation of goals and objectives, etc. The more specific the “ask”, the more tangible and concrete the support can be.

Discussion Leaders:

Ewa Wojkowska, Co-Founder and COO, Kopernik (Class of 2013)
Navneet Narula, Founder & CEO, nBrilliance (Class of 2008)

5:15pm

Dinner Departure

6:30pm

Cocktails

*Venue: **Rockwell Club***

8:00pm

Kulinary Dinner (ROCKWELL)

*Venue: Palm Grove **Rockwell Club**, Makati, Metro Manila*

9:00pm

Night Cap

*Venue: **Polilya**, Poblacion*

Friday, November 16

8:00am

Session VII: Breakfast Conversation

Venue: Auditorium, 1st Floor, Maybank Theater

Dr. Saamdu Chetri, Visiting Faculty at IIT Kharagpur, Department of Humanities and Social Science, Rekhi Centre for Science of Happiness; former Executive Director, Gross National Happiness Centre Bhutan (GNHCB), followed by moderated discussion with

Quintin Pastrana, Founder and Managing Director, Library Renewal Partnership (Class of 2008)

9:00 - 10:00am

Session VIII: Asia 21 Lessons in Leadership - Moments of Truth

Venue: Auditorium, 1st Floor, Maybank Theater

Selected young leaders share brief stories on their journey to leadership, critical choices they made along the way and the importance of public service and value-based leadership.

10:00am - 12:00pm

Session IX - Breakout Sessions

Breakout sessions will explore issues of relevance to the region and will ask the overarching question: (1) *How do these issues impact the ability of individuals, communities, countries, and the region to achieve inclusive, peaceful, and prosperous societies?* (2) *How should the Asia 21 community respond to these issues?* (3) *What are some examples of practical ways that the Asia 21 Community can employ that would facilitate continued engagement post-Summit and leverage the expertise of the network in addressing these issues?*

1. Democracy, Populism, and Civic Engagement

Venue: Lecture Space, 3rd Floor, Maybank Theater

Across the world, we are seeing sobering examples of the clash between populism and democracy, or rather, an increasing conflation of ideological terms. For example, why is the notion of populism exclusively linked to the radical right or illiberalism? Why is left-wing populist politics not viewed in a similar light? Isn't some form of populism the foundation of democratic politics? This session moves beyond superficial debates on the compatibility of democracy and populism, and tackles deeper issues affecting the political institutions that foster civic engagement and political activism.

- By treating populism as the primary source of democratic deconsolidation, are we inadvertently undermining the very meaning of democratic citizenship?
- What actions can we take to defend democratic principles and institutions?
- How do we promote healthier and progressive populism, rather than just taking a left or right- leaning position?

Discussion Leaders:

- **Rashna Imam**, Advocate, Supreme Court of Bangladesh; Managing Partner, Akhtar Imam & Associates (Class of 2018)
- **Lesley Y. Cordero**, Senior Disaster Risk Management Specialist at the World Bank (Class of 2012)

2. Social Entrepreneurship and Scaling its Impact

Venue: Auditorium, 1st Floor, Maybank Theater

The burgeoning movement of social entrepreneurship has truly unlocked society's entrepreneurial potential to affect change. By leveraging capital, technology, and business tools, mission-driven innovators have forged solutions to many complex social problems we face today. Still, the challenge of scaling the impact of such entrepreneurial endeavors continues to limit their full potential.

- What are the strategies and techniques to scale impact, so that social innovation can truly take off and have exponential impact?
- Given different communities have different economic, political, and cultural dimensions, what is the potential for a traditional hub-and-spoke model versus a less centralized formation? Or should there be a combination of different scaling models?
- Who are some of the most successful social entrepreneurs from Asia and what lessons can we learn from their successes and failures?

Discussion Leaders:

- **Cherrie Atilano**, Founder, President, and CEO, Agrea Agricultural Systems International, Inc. (Class of 2017)
- **Govinda Upadhyay**, CEO, LEDsafari (Class of 2016)

3. Harnessing the Power of Social Media

Venue: Auditorium, 1st Floor, Maybank Theater

Needless to say, a lot has transpired in the digital world in the last few years. In many respects, social media has provided a civil society platform for public activism and decentralized exchanges. Social media platforms are routinely utilized to facilitate civic activism, raising funds for social causes, and disseminating information widely. At the same time, the advent of social media has exacerbated the already tenuous relationship between humanity and technology. For instance, the consumption and dissemination of fake news have led to the resurgence of tribalism and sectarian politics in all parts of the world.

- How do we set defined boundaries on social media use to help bridge the divide and galvanize diverse communities for inclusion and tolerance?
- How can we translate the value of social media into a resilience-building framework?

Discussion Leaders:

- **Eleanor Rosa Pinugu**, Founder Mano Amiga Academy (Class of 2017)
- **Namgay Zam**, Independent Multimedia Journalist (Class of 2018)

12:00 - 1:00pm

Lunch and Open Space Exercise

Venue: Lobby Lounge, 1st Floor, Maybank Theater

Informal discussion over lunch on topic/s that the group felt warrants a discussion but did not come up earlier. It could build on an earlier conversation or be something entirely new.

1:00 - 2:30pm

Interaction with Young Filipino Leaders under 21

Venue: Auditorium, 1st Floor, Maybank Theater

2:30 - 3:15pm

Reporting Back

Venue: Auditorium, 1st Floor, Maybank Theater

Designated rapporteurs from the breakout sessions share key points from their respective breakout sessions in a plenary session, followed by dialogue with larger group.

3:15pm

Closing Remarks

3:30pm

Site Visits (Optional)