



2015 U.S.- CHINA FILM GALA DINNER

NOVEMBER 5, 2015

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2015 U.S.-China Film Gala Dinner

November 5, 2015 | Dorothy Chandler Pavilion, Los Angeles

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PRESENTATION OF THE LIFETIME ACHIEVEMENT AWARD

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Director

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Executive Director, Asia Society Southern California



Welcome



Thomas E. McLain
Chairman
Asia Society Southern
California

Dear Friends, Partners and Honored Guests,

On behalf of Asia Society Southern California and our Entertainment & Media in Asia (EMASIA) program, we would like to welcome you to the Gala Dinner of our Sixth Annual U.S.-China Film Summit. We are delighted you have joined us and we're grateful to our honorees, sponsors and Summit committee members for making it such a special evening.

Many of you attended our Summit today, and we hope you came away with fresh insights into the fast-growing bonds between Hollywood and China. Our discussion topics, speakers and high-level attendees have made the Summit the most important gathering of American and Chinese film-industry leaders.



Jonathan Karp
Executive Director
Asia Society Southern
California

Tonight, we honor two people who represent the artistic and entrepreneurial foundation of China's globalizing film industry. Zhang Yimou, who has put Chinese film on the international map, will receive our **Lifetime Achievement Award**. And indeed, there is more achievement to come, as he finishes **The Great Wall**, the most ambitious China-U.S. co-production to date. Zhang Zhao, Chief Executive Officer of Le Vision Pictures, will receive the **U.S.-China Film Industry Leadership Award** for charting an ambitious global strategy for one of China's biggest private-sector studios. We're also pleased that leaders of our Summit honoree, the Beijing Film Academy, have joined us tonight.

Enjoy the Gala Dinner and we look forward to seeing you at future EMASIA events.

Warmest regards,

Thomas E. McLain
Chairman
Asia Society Southern California

Jonathan Karp
Executive Director
Asia Society Southern California



Lifetime Achievement Award

ZHANG YIMOU



ZHANG Yimou
Director

Zhang Yimou is widely considered one of the world's greatest filmmakers. He began his film career at the Beijing Film Academy in 1978, joining a prestigious group of students who would go on to become the Fifth Generation of Chinese filmmakers.

After starting as a cinematographer, Zhang made his directorial debut in 1987 with the now-classic **Red Sorghum**. The film won international praise, including multiple Golden Rooster Awards, the Golden Bear Award at the 38th Berlin International Film Festival, and was selected as China's official entry for the Academy Award for Best Foreign Language Film. His following project, **Ju Dou** (1990), was similarly beloved around the world: The film was nominated for the Cannes Palme d'Or and became China's first nominated selection for Best Foreign Language Film at the Academy Awards.

Zhang continued to dazzle critics and audiences with some of the most celebrated films of the 1990s, including Venice Film Festival darlings **Raise the Red Lantern** (1991), **The Story of Qiu Ju** (1992) and **Not One Less** (1999), Cannes Grand Prix du Jury winner **To Live** (1994), and Berlin Jury Grand Prix winner **The Road Home** (1999). With the *wuxia* epic **Hero** (2002), Zhang became a true crossover icon. In addition to securing his second Academy Award nomination, **Hero** won the fervent support of Hollywood director Quentin Tarantino and opened at #1 at the U.S. box office. His crossover success continued with acclaimed period dramas **House of Flying Daggers** (2004), **Curse of the Golden Flower** (2006), and **Flowers of War** (2011).

Zhang cemented his reputation as China's greatest visual storyteller in 2008 when he was chosen to direct the opening and closing ceremonies of the Beijing Summer Olympics. This stunning production earned him a Peabody Award and runner-up for *Time* magazine's Person of the Year.

Zhang is currently working on the action epic, **The Great Wall**. The largest Chinese-American co-production to date, the film brings together Hollywood's and Beijing's brightest stars, including Matt Damon, Andy Lau, Willem Dafoe, Lu Han and Jing Tian, to explore the mysteries surrounding the Great Wall of China.

张艺谋
电影导演

张艺谋导演被广泛认为是世界上最伟大的电影人之一，他从1978年于北京电影学院开始从事电影事业，与他同时入学的学生们日后均成为了名声显赫的中国第五代电影人。

张艺谋导演为摄影指导起家，并与1987年执导处女作一经典影片《红高粱》。该片在国际影坛上获得高度认可，获得了多项“金鸡奖”以及第三十八届柏林国际电影节“金熊奖”，并代表中国竞选奥斯卡最佳外语片。张艺谋导演于1990年完成第二部作品《菊豆》，该片再次包揽国际电影节的各种奖项，不但入围戛纳电影节棕榈奖，并成为首个获奥斯卡最佳外语片提名的中国电影。

张艺谋导演在接下来的十年中拍摄了众多深受国内外观众喜爱的经典90年代影片，其中包括威尼斯电影节的大赢家《大红灯笼高高挂》、《秋菊的故事》、《一个都不能少》，戛纳电影节“评审团奖”《活着》，以及柏林电影节“评审团奖”《我的父亲母亲》。2002年的武侠史诗电影《英雄》奠定了张艺谋导演的国际地位。该片不单成为张导演的第二部奥斯卡提名影片，更赢得好莱坞知名导演昆汀·塔伦蒂诺的大力支持。《英雄》在美国上映时获得了票房第一的好成绩。张艺谋导演接下来拍摄了多部多元化的电影，其中包括《十面埋伏》、《满城尽带黄金甲》以及《金陵十三钗》。

张艺谋导演执导的北京奥运会开幕、闭幕仪式再次奠定了他作为一名伟大视觉艺术家的地位。该盛宴使张艺谋导演赢得“皮博迪奖”，并当选为《时代》杂志年度人物亚军。

张艺谋导演的最新动作魔幻电影，《长城》，是有史以来规模最大的中美合拍电影。该片拥有全好莱坞制作班底以及强大的明星阵容，其中包括包括马特·达蒙、刘德华、威廉·达福、鹿晗、景甜等。影片围绕一支神秘的精英部队，在举世闻名的长城上演生死决战的故事。



U.S.-China Film Industry Leadership Award

ZHANG ZHAO



ZHANG Zhao
Vice Chairman, Letv Holdings
Chief Executive Officer, Le Vision Pictures

Zhang Zhao has had a long career in China-U.S. co-production and has founded two of China's biggest private-sector studios. In 2012, *The Hollywood Reporter* called him the flagbearer for the "renaissance" of China's film industry. Zhang graduated from Shanghai's Fudan University with Bachelor of Science and Master of Philosophy degrees. In the early '90s, he earned a Master of Fine Arts in film production in the U.S. Zhang returned to China in 1996 and joined the Shanghai Film Group, where he worked on China-U.S. co-productions, including the film **Spacenapped** and TV series **Love Visa**. In 2000, he joined the State Council Information Office, where he was oversaw co-productions with over a dozen U.S. television stations and a documentary on contemporary China.

In 2003, Zhang was appointed Artistic Director of Enlight Media, China's largest private entertainment group. He founded Enlight Pictures in 2006 and served as president. By 2010, Enlight Pictures had produced and distributed over 20 films and doubled its annual growth for four straight years. In 2011, the studio merged with Enlight Media, which became a publicly traded company in China. That year, Zhang left to set up Le Vision Pictures, becoming CEO and executive director. He inspired the industry term "Le Vision speed" because the studio produced six films in 2012, including **The Bullet Vanishes**, which received many award nominations in Asia. Le Vision participated in the production and handled the distribution of **The Expendables 2**, whose \$54 million box office in China accounted for nearly 20% of the film's global receipts. Le Vision produced 13 films in 2013, including record-setting hits **Tiny Times** and **Tiny Times 2**. Among the 16 films produced or distributed in 2014 were renowned Chinese filmmaker Zhang Yimou's **Coming Home** and Hollywood productions, **The Expendables 3** and **Automata**. Le Vision also appointed Zhang Yimou as its Signed Director and Artistic Director. In 2013, Zhang announced Le Vision's five-year strategy for U.S.-China partnerships and marketing efforts. The O2O (Online to Offline) mobile film marketing and distribution platform positions Le Vision perfectly for the Internet era and is helping modernize the Chinese film industry. Le Vision's U.S. strategy includes the establishment of a Hollywood office and joint U.S.-China institute for research on intellectual property rights; U.S.-China film co-productions; film-market services for the six major Hollywood studios, and the development of U.S.-China cooperation in film derivative sales. Zhang's goal is to become the leader in film-industry collaboration between the two countries.

Zhang Zhao Chief Executive Officer Le Vision Pictures

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Zhang graduated from Shanghai's Fudan University with Bachelor



Film Summit Honoree – Film Education Legacy Award

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Celebrating its 65th anniversary, the Beijing Film Academy is Asia's largest film school and is internationally renowned for nurturing and training China's top talent. BFA graduates, including the Class of 1982's Zhang Yimou and Chen Kaige, have elevated Chinese film globally and are at the forefront of China's growing bonds with Hollywood. Likewise, BFA has long welcomed foreign students and professors, thus enhancing the West's knowledge of Chinese film and culture.



HOU Guangming
Chairman of Academy Council
Beijing Film Academy

Dr. Hou Guangming is Academy Council Chairman of the Beijing Film Academy, Vice Chairman of the Society of Management Science of China, a professor and a doctoral tutor. He graduated from Beijing Institute of Technology and got his PhD in management.

Previously, Dr. Hou served in the Chinese Embassy in Japan as First Secretary, before he assumed the position of Vice President of his alma mater, Beijing Institute of Technology.

Dr. Hou has been engaged in the academic practices of system science, organizational science and decision-making methods since the beginning of his career. In addition, he has made great contributions to organizational system science, incentive and restriction of management and game theory of management.

Dr. Hou has chaired several international and domestic academic conferences. In addition to more than 100 research papers, he has published nearly 20 books, such as *Management Game Theory*, *Human Resource Management*, and *Introduction of Organizational System Science*.

侯光明
理事会理事长
北京电影学院

侯光明先生现任北京电影学院理事会理事长、中国管理科学学会副理事长、教授、博士生导师多职。他毕业于北京理工大学，获管理学博士。

在担任母校北京理工大学党委副书记一职前，侯先生曾任中国驻日本国大使馆一秘。

侯先生长期从事系统科学、组织科学、创新理论与方法、决策理论与方法研究，在组织系统科学、管理激励与约束、管理博弈和博弈链等学科领域有较多创新成果和贡献。

侯先生任国内外众多学术论坛主席，发表学术论文100余篇，书籍20余本，其中包括《管理博弈论》、《人力资源管理》、《组织系统科学概论》等。



2015 Gala EMCEES



Jeff Locker
Actor and TV Host

Jeff Locker is an actor and host based in Los Angeles. A Yale University grad and East Asian Studies major with a focus on China/Chinese film, he was an actor and award-winning TV and radio personality in Taiwan and China for 15 years. Credits include Marvel's **Agent Carter**, **Jimmy Kimmel Live**, **Disaster L.A.**, and Golden Bell-winning political satire show **Mimics**. Host credits include The Golden Horse Awards, and Asia Pacific Film Festival, **Fear Challenge** (Chinese **Fear Factor**), **South Park Woah**

(Channel V), **Avenue of the Stars Hollywood Lunar New Year Event** (CCTV), and **Who's Smart** (ETTV America.) Locker is also a bestselling author of eight Mandarin books, lecturing throughout Asia. A proud Second City and iO West grad, he most recently starred in David Henry Hwang's play **Chinglish** at East West Players. You can find out more about Jeff at www.jefflocker.com



Kara Wang
Actress

Kara Wang is absolutely thrilled to be back as your emcee this year! You may have seen her on stage recently as leading Lady Xi Yan at East West Players' production of **Chinglish** by Tony award-winner David Henry Hwang. Wang returned from China just last year, where she appeared on major Chinese broadcasters, such as Hunan Channel, Zhejiang Channel, and CCTV Channels, as well as on the big screen for films such as Chen Kaige's **Caught in the Web** and Daniel Hsia's **Shanghai Calling**. Wang is

very excited to be back home in Los Angeles pursuing her craft. It is an exciting time to be an Asian-American actress, and she looks forward to representing both her culture and herself in the opportunities to come.



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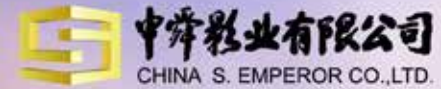
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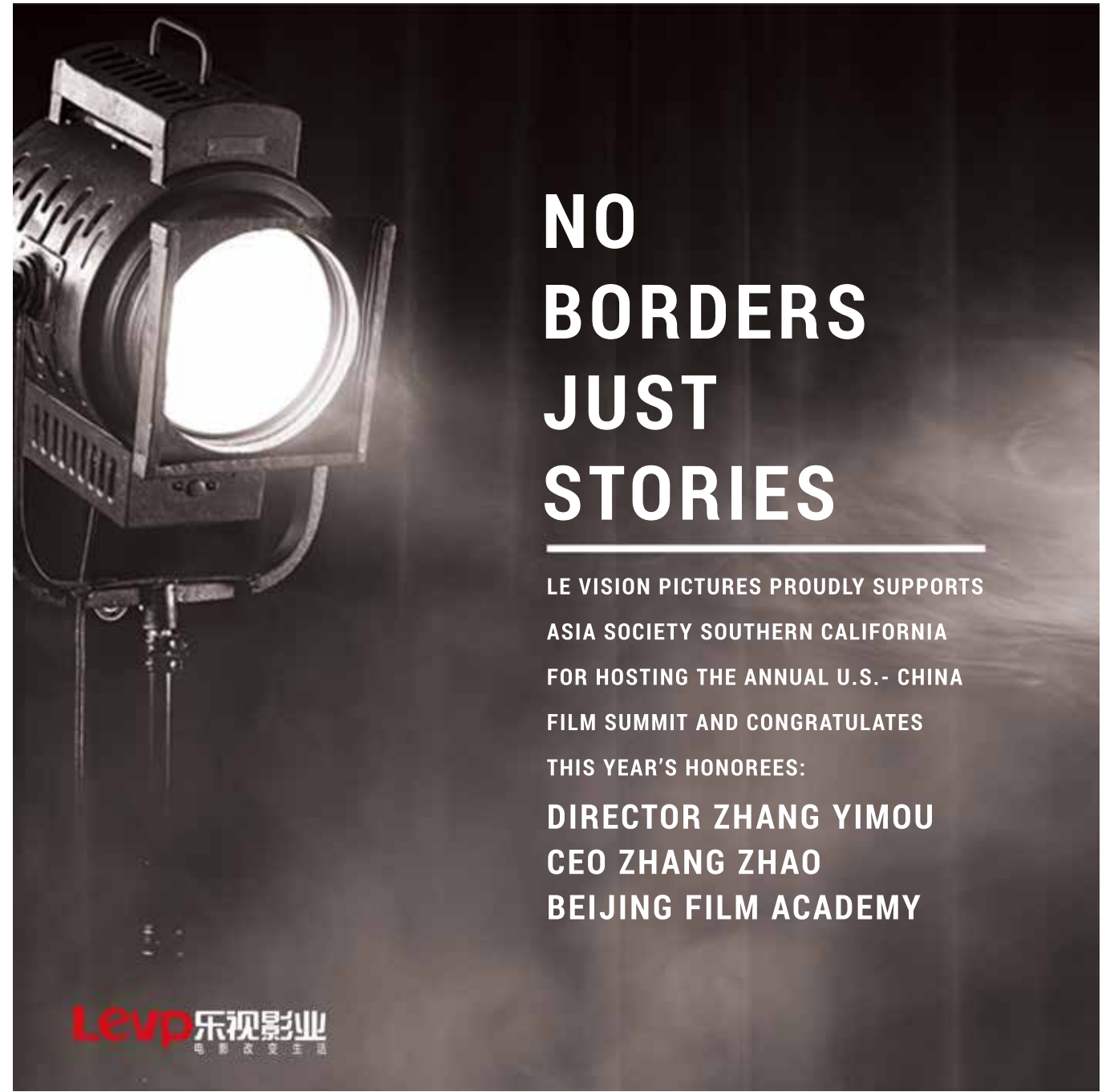
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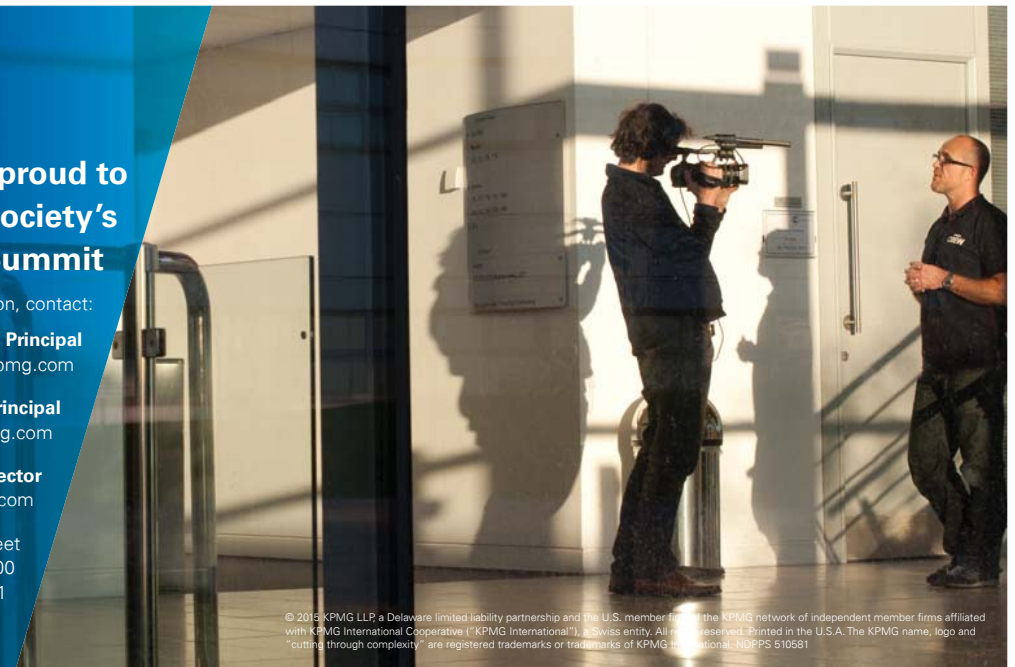
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jtnegus@kpmg.com

Danny Le, Principal
dqle@kpmg.com

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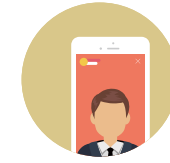
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ZHANG YIMOU

ON RECEIVING THE
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A N D

ZHANG ZHAO

ON BEING HONORED
FOR HIS LEADING INDUSTRY ACHIEVEMENTS

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2015 U.S.-China Film Summit and Gala Dinner

Thursday, November 5, 2015

SUMMIT

8:30-9:30 REGISTRATION and OPENING RECEPTION

9:30-9:40 OPENING REMARKS

9:40-10:00 KEYNOTE: **Michael Ellis**, Asia-Pacific President and Managing Director, Motion Picture Association

10:00-11:00 FRONTIERS IN CONTENT: NEW PLAYERS, NEW AVENUES FOR U.S.-CHINA COLLABORATION

Moderator **Janet Yang** - Producer, Shanghai Calling and The Joy Luck Club

Speakers

Chris Edwards - Chief Executive Officer, The Third Floor, Inc.

Michael Uslan - President and Executive Producer, Branded Entertainment

WANG Hui - President, Datang Brilliant Media Co. Ltd.

Peter Kujawski - Managing Director, Universal Pictures International Productions

Wei Zhang - President, Alibaba Pictures

11:00-11:55 THE CHINA WAVE: HOW'S CHINESE INVESTMENT IN HOLLYWOOD DOING AND WHAT'S NEXT?

Moderator **Sheri Jeffrey** - Partner, Hogan Lovells

Speakers

Jingyan (Maggie) Huang - Managing Director, Fosun Group

Ethan Sawyer - Managing Director and Head of Entertainment Investment Banking, Morgan Stanley's Global Media and Communications Group

David Linde - Chief Executive Officer, Participant Media

Christophe Lambert - Chief Executive Officer, EuropaCorp

Mark Gao - Chairman, Fundamental Films

11:55-1:20 LUNCH HONOREE

Film Education Legacy Award: **Beijing Film Academy**

KEYNOTE: **HOU Guangming**, Chairman, Academy Council, Beijing Film Academy, in conversation with **Seagull Song**, Professor, Loyola Law School



2015 U.S.-China Film Summit and Gala Dinner

Thursday, November 5, 2015

1:20-2:15 TAKE TWO: OVERCOMING LEGAL, FINANCIAL, PRODUCTION DISCONNECTS IN CROSS-BORDER FILMS

Moderator **Stephen Saltzman** – Partner, Entertainment Practice, Loeb & Loeb

Speakers

Barbara Robinson – Chief Executive Officer, Celadon Films

Simon Sun – Executive Vice President, Le Vision Pictures USA

CAO Yu – Partner, Haiwen & Partners

James Pang – Chairman and Chief Executive Officer, Kylin Pictures

Michael Andreen – Senior Vice President of International Productions, Twentieth Century Fox

2:15-3:10 THE FUTURE OF MOVIE GOING: WHAT WILL IT TAKE TO KEEP FILM IN CHINA GROWING?

Moderator **Lindsay Conner** – Partner, Manatt, Phelps & Phillips

Speakers

Patrick Frater – Asia Bureau Chief, Variety

Mike Hsu – Partner, C2M Media

Rance Pow – President, Artisan Gateway

Kenny Wong – Counsel, Hogan Lovells

WU Manfang – Professor and Dean, School of Management, Beijing Film Academy

3:10-3:40 Afternoon Break

3:40-4:05 KEYNOTE: **Greg Foster**, Chief Executive Officer, IMAX Entertainment, in conversation with **Tom Nagorski**, Executive Vice President, Asia Society

4:05-5:00 INSIGHTS FROM THE CORNER OFFICE: STUDIO HEADS OPEN UP ABOUT U.S.-CHINA FILM

Moderator **Bennett Pozil** – Executive Vice President, Head of Corporate Banking, East West Bank

Speakers

Jack Gao – Group Vice President and Chief Executive Officer, International Investments and Business Development, Wanda Cultural Industry Group

YU Dong – Chief Executive Officer, Bona Film Group

LIN Ning – Chief Executive Officer, Beijing Weying Technology Co.

LI Yansong – President, iQIYI Motion Pictures

GAO Yang – President, Yucheng-Zhongluan Investment

5:00-6:00 NO HOST RECEPTION



Asia Society and EMASIA



Asia Society Southern California

ASSC is the leading nonprofit, nonpartisan, pan-Asian organization dedicated to fostering understanding among the peoples of Southern California and Asia/Pacific. Established in Los Angeles in 1981, ASSC is ideally situated in America's gateway to the Asia/Pacific region. ASSC has played a pivotal role through creative programs and activities in increasing shared knowledge, enhancing dialogue and furthering cultural exchanges that transcend regional boundaries.

Mission of Asia Society

Preparing Asians and Americans for a shared future, Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among peoples, leaders and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Asia Society was founded in 1956 by John D. Rockefeller 3rd. Asia Society is a nonpartisan, nonprofit institution with headquarters in New York and centers in Hong Kong, Houston, Los Angeles, Manila, Mumbai, San Francisco, Seoul, Shanghai, Sydney and Washington DC.

EMASIA

Entertainment and Media in Asia (EMASIA) programs focus on the entertainment and media sector at the intersection of Hollywood and Asia. We produce unique thought leadership events that join people from both the East and West who would otherwise not meet and to engage them to collaborate and co-create.

Our EMASIA programs have included:

- The U.S.-China Film Summit and Gala
- India Rising
- The Korean Wave
- Japan Pop

Asia Society Southern California
244 S. San Pedro Street, Suite 201
Los Angeles, CA 90012
P: 213.788.4700
F: 213.788.4701

Jonathan Karp, *Executive Director*
Katherine Estrada, *Assistant Director*

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