



GLOBAL CORPORATE NETWORK

2024 Corporate Membership Offerings

Our **Global Corporate Network** is an esteemed and diverse group of **innovative global business leaders** engaging in and supporting activities led by Asia Society across policy, arts and culture, education, sustainability, business, and technology.

To inquire, please contact **Victoria R. Liu**
Director of Corporate Relations at vliu@asiasociety.org

AsiaSociety.org/CorporateEngagement

What is Asia Society?

- > Founded by John D. Rockefeller 3rd in 1956 in New York to foster greater understanding and cultural exchange **between Asia and the United States.**
- > A **world-renowned 501(c)(3) nonprofit nonpartisan organization**, seeking to build a strong, collaborative relationship between Asia and the world through programming and activities across 16 regional centers: Delhi, Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, Paris, San Francisco, Seattle, Seoul, Sydney, Tokyo, Washington, D.C., and Zurich.
- > The **leading go-to resource** for learning about and engaging in issues pertaining to Asia across policy, arts and culture, education, sustainability, business, and technology.
- > **Supports an extensive and active global network** of professionals, influencers, and thought leaders who have an interest in or are located across Asia.
- > No other organization provides a comprehensive understanding of Asia across interrelated disciplines, and offers extensive, first-class content and programming – both in-person and digitally.

What is
Asia Society?



- > To remain competitive and thrive in the global marketplace, successful companies must continuously monitor and gain knowledge about the multiple cultural, geopolitical, socio-economic, and regulatory environments across Asia, and how these areas impact each other

- > Asia Society provides an open and inclusive environment to help your company better understand and engage your employees, customers, and business partners located across Asia through:
 - **Fresh, relevant, and innovative programming** across arts and culture, business, education, policy, and technology.
 - **Networking opportunities** with senior-level business executives, U.S. and foreign-based public policy leaders, and influencers.
 - **Connections to distinguished scholars and issue experts**, who provide direct insight into those subjects of most interest to your company.

What is
Asia Society?



Global Corporate Network

- > Welcomes a **diverse corporate community** across industries from the United States and abroad, to support and directly engage in Asia Society's activities and efforts in New York and around the world.
- > Provides a **strong value proposition for engagement** through several options of corporate membership, each designed to provide your company the ability to choose what level of engagement holds the most value.
- > Nurtures an **exceptional networking environment** to build relationships with other corporate leaders, policymakers, and influencers from across Asia and those who have an interest in or expertise related to Asia.
- > Acts as a **personal concierge** to help guide your company to gain valuable knowledge and thoughtful insight into issues of most interest.

Global
Corporate
Network



Membership Offerings

AMBASSADOR \$50,000

NORTHEAST CORRIDOR \$30,000

CHAMPION \$25,000 to \$49,999

TRAILBLAZER \$10,000 to \$24,999

Membership runs for (12) months from the month of confirmed pledge and supports Asia Society's programming and activities, while offering tangible engagement benefits that reflect the size, needs, and interests of your company.

Corporate members above \$50,000 are invited to leverage a curated set of engagement benefits, designed to meet your company's specific goals and interests.

Membership in Asia Society's Global Corporate Network is tax deductible to the fullest extent allowed by law.

Membership
Offerings



AMBASSADOR

- > Dedicated corporate membership concierge.
- > Complimentary invitations for employees, guests, and clients to over **100 compelling public events at Asia Society New York**, featuring leaders and influencers in business, policy, and culture. *Number of guests subject to event capacity.*
- > **Access to exclusive invitations** to attend private, VIP events among Asia Society's global network.
- > **Complimentary admission** to Asia Society Museum in New York for all employees, plus (1 guest throughout the year.
- > **Discounted space rental** at Asia Society New York.
- > **Prominent listing** as an Ambassador on Asia Society's website and onsite in New York.
- > **Digital bi-monthly content** on upcoming Asia Society programs and employee engagement opportunities.

Membership
Offerings:
AMBASSADOR



> **Elevated networking and professional development** for senior executives and staff through Asia Society corporate councils:

- **Business Council: May include up to (2) senior executives**

Members address pressing geopolitical risks and opportunities related to Asia, and participate in private, off-the-record conversations with featured guests such as Ambassadors, Consul Generals, Senators, and others. Members also advise Asia Society on programming that reflects their interests and industries.

- **Global Talent and Diversity Council: May include up to (2) senior executives**

This Council takes action on promoting Asian talent and diversity in the business community. It serves as an invaluable resource on innovative and applicable best practices and trends that achieve real, measurable outcomes in attracting, retaining, and advancing AAPI talent across the global business landscape.

- **Rising Executives Network: May include up to (4) rising leaders**

Designed to bring together professionals of Asian descent under the age of 40, the Rising Executives Network meets 3-4 times a year to discuss issues tied to Asia and actively supports collaboration and relationship-building.

- **Technology and Innovation Council: May include up to (2) senior-level executives**

Members raise visibility on issues pertaining to technology and innovation and plan programming to discuss the industry's growing impact on the global community.

Membership Offerings:
AMBASSADOR



CHAMPION

- > Dedicated corporate membership concierge.
- > Complimentary invitations for employees, guests, and clients to over **100 compelling public events at Asia Society New York**, featuring leaders and influencers in business, policy, and culture. Number of guests subject to event capacity.
- > **Access to exclusive invitations** to attend private, VIP events among Asia Society's global network.
- > **Elevated networking and professional development** for senior executives and staff through Asia Society corporate councils (see above):
 - **Business Council: May include (1) senior-level executive**
 - **Global Talent and Diversity Council: May include (1) senior-level executive**
 - **Rising Executives Network: May include up to (2) rising leaders**
 - **Technology and Innovation Council: May include (1) senior-level executive**

Membership Offerings:
CHAMPION



- > **Complimentary admission** to Asia Society Museum in New York for all employees, plus (1) guest throughout the year.
- > **Discounted space rental** at Asia Society New York.
- > **Prominent listing as a Champion** on Asia Society's website and onsite in New York.
- > **Digital bi-monthly content** on upcoming Asia Society programs and employee engagement opportunities.

Membership
Offerings:
CHAMPION



TRAILBLAZER

- > Dedicated corporate membership concierge.
- > **Complimentary invitations** for (2) employees, guests, and clients to over 100 compelling public events at Asia Society New York, featuring leaders and influencers in business, policy, and culture.
- > **Complimentary admission** to Asia Society Museum in New York for all employees, plus (1) guest throughout the year.
- > **Listing as an Trailblazer** on Asia Society's website and onsite in New York.
- > **Digital bi-monthly content** on upcoming Asia Society programs and employee engagement opportunities.

Membership
Offerings:
TRAILBLAZER



NORTHEAST CORRIDOR

The **Asia Society Policy Institute** welcomes corporate partners to its Washington, D.C. office to support its mission of bringing Asian perspectives to the Washington policy community, and broader mission of tackling major policy challenges confronting the Asia-Pacific in security, prosperity, sustainability, and the development of common norms and values for the region. Corporate partners are able to engage with the latest thought leadership coming out of Asia Society Policy Institute.

Benefits include:

- > Dedicated point of contact within Asia Society Policy Institute Washington, D.C. office and Asia Society New York.
- > Frequent **invitations to programs and events** with senior government, business, foreign embassy, and civil society stakeholders.
- > **Invitations to a Monthly Roundtable Series**, which provide private briefings with Asian leaders, including those from our network of experts and emerging leaders.
- > Receipt of Asia Society Policy Institute reports, issue papers, and monthly newsletters.

Membership
Offerings:
**NORTHEAST
CORRIDOR**



- > **Opportunity to engage** Asia Society Policy Institute leadership and experts to address corporate gatherings with clients, executives, or employees.
- > Priority consideration of program ideas and for sponsorship of speakers and programs at Asia Society Policy Institute in Washington, D.C.
- > Listing on the Asia Society website as an Asia Society Policy Institute Washington, D.C. corporate partner.
- > **Membership benefits listed at Champion level.**

Membership
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CORRIDOR**



For more information and to inquire about membership, please contact Victoria R. Liu, Director of Corporate Relations, at vliu@asiasociety.org.

Thank you for your interest in the Asia Society community!



AsiaSociety.org/CorporateEngagement