

# Asia

Society



Southern  
California

## 2017 U.S.– CHINA FILM GALA DINNER

NOVEMBER 1, 2017

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2017 U.S.-CHINA FILM GALA DINNER  
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WELCOME  
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PRESENTATION OF THE U.S.-CHINA FILM INDUSTRY LEADERSHIP AWARD  
**YU DONG**  
FOUNDER, CHAIRMAN AND CEO, BONA FILM GROUP

DINNER

PRESENTATION OF THE U.S.-CHINA ARTS VISIONARY AWARD  
**DAWN HUDSON**  
CEO, ACADEMY OF MOTION PICTURE ARTS AND SCIENCES

PRESENTATION OF THE LIFETIME ACHIEVEMENT AWARD  
**FENG XIAOGANG**  
WRITER, DIRECTOR AND ACTOR

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## WELCOME



**Janet Yang**  
Chair  
U.S.-China Film Summit

Dear Friends, Partners and Honored Guests,

It is with great pleasure that Asia Society Southern California welcomes you to the Gala Dinner of our Eighth Annual U.S.-China Film Summit. We'd like to start by thanking our honorees, our sponsors and our Film Summit Committee for producing the best Film Summit yet.

We hope you were able to attend today's conference, which featured four panel discussions and six "Spotlight" conversations on the most important topics for the Chinese and American entertainment business.

Tonight we honor three leaders who have brought Hollywood and China closer together. **Yu Dong**, who will receive our **U.S.-China Film Industry Leadership Award**, has been a forward thinker ever since his student days at the Beijing Film Academy, where he was among the first graduates of the management school. In building Bona Film Group, he was an early advocate of working with Hollywood. Our **U.S.-China Arts Visionary Award** will go to **Dawn Hudson**, CEO of the Academy of Motion Picture Arts and Sciences. By championing the outsider, she has created more vibrant, diverse communities of artists. And celebrated writer and director **Feng Xiaogang** will be honored with a **Lifetime Achievement Award** for decades of convention-challenging films that are both popular and critically acclaimed. We are delighted to be screening the U.S. premiere of Feng's *Youth* in partnership with China Onscreen and the UCLA Film & Television Archive. Also joining us tonight is writer and director **Zhang Yang**, who was honored earlier at the Film Summit.

We invite you to enjoy the Gala and join us in celebrating these outstanding honorees.

Warmest regards,

Janet Yang  
Chair  
U.S.-China Film Summit

Thomas E. McLain  
Chair  
Asia Society Southern California



## 2017 U.S.-CHINA FILM INDUSTRY LEADERSHIP AWARD

### YU DONG



**Yu Dong**  
Founder, Chairman and CEO  
Bona Film Group

For over two decades, Yu Dong has been a pioneer advancing China's film industry – and he was ahead of the curve in building ties with Hollywood. He has overseen more than 200 film productions, such as **Flying Swords of Dragon Gate** (2011), **The Taking of Tiger Mountain** (2014) and **Operation Mekong** (2016), as well as international co-productions, including Ang Lee's **Billy Lynn's Long Halftime Walk**. Yu has built Bona into one of China's most successful entertainment conglomerates, producing, distributing and exhibiting films, including distributing major Hollywood productions throughout Greater China. In 2010, Bona listed shares on NASDAQ, the first Chinese film company to publicly trade in the U.S. Yu has also explored the frontier of China-U.S. film collaboration. In 2015, Bona invested in Fox's movie slate, acquiring a stake in **The Martian** and six other releases, the latest of which, **The Greatest Showman** starring Hugh Jackman, opens in December. Bona and CAA have created a fund to finance English-language films, Chinese co-productions and local-language movies. The fund's first project is Roland Emmerich's World War II epic **Midway**.

Yu was among the first graduates of the Beijing Film Academy's management school. He blends effective management with a focus on storytelling. Bona was nicknamed "the Chinese Miramax" by *Screen International* in 2005, and Yu was selected as one of "the future's most influential filmmakers" by *The Hollywood Reporter* in 2006.

于冬  
创始人，董事长兼首席执行官  
博纳电影集团

二十多年来，于冬一直是推动中国电影业的先驱，并且与好莱坞建立了紧密的联系。他曾经监管过200多部电影作品，包括《龙门飞甲》（2011）、《智取威虎山》（2014）、《湄公河行动》（2016），以及以李安导演的《比利·林恩的中场战事》为代表的国际合拍片。于冬已将博纳建成中国最成功的集影片制作、发行、放映于一体的娱乐集团之一，其中业务包括将好莱坞大片发行至大中华地区等。2010年，博纳影业在纳斯达克上市，成为中国第一家在美国上市的电影公司，开拓了中美两国电影合作的前沿。2015年，博纳投资了福克斯电影，参与《火星救援》、《马戏之王》（今年12月上映，休·杰克曼主演）等六部影片的同比例全球票房分账。博纳影业还携手 CAA共同建立了一个电影长期专项投资基金，主要投资面向全球市场的英文电影、中外合拍电影以及面向本土市场的影片，该基金的第一个项目是罗兰·艾默里奇的二战大片《中途岛》。

于冬是最早一批北京电影学院管理学院的毕业生，他将有效管理融入了电影叙事。2005年《Screen International》称博纳为“中国的米拉麦克斯影业”，2006年于冬被《Hollywood Reporter》评选为“未来最具影响力的电影人”之一。



## 2017 U.S.-CHINA ARTS VISIONARY AWARD

### DAWN HUDSON



**Dawn Hudson**  
Chief Executive Officer  
Academy of Motion Picture Arts and Sciences

As CEO since 2011, Dawn Hudson oversees the Oscars and directs all of the Academy's programs, including education, outreach, research, and preservation. She has led the Academy's effort to modernize its business practices, including digitizing its archival collections, and better connect the more than 8,000 filmmakers and artists. One of her central endeavors has been the Academy Museum of Motion Pictures, a \$388 million project that is slated to open in 2019. Even before the #OscarsSoWhite controversy, Hudson had recognized the creative need to make the Academy more diverse and inclusive. She initiated reforms to profoundly broaden membership, adding many Asian and Asian-American members. She has long worked to expand the filmmaking community. Before joining the Academy, Hudson headed Film Independent and grew the small nonprofit into a nationally recognized arts institution. Film Independent produced the Spirit Awards and the Los Angeles Film Festival, and she elevated both as platforms for indie films and filmmakers.

Earlier in her career, Hudson was editor-in-chief of *St. Louis* magazine. She received her B.A. from Harvard and completed graduate work at the Institut d'Etudes Politiques in Grenoble, France, and Washington University in St. Louis.

道恩·哈德森  
首席执行官  
电影艺术与科学学院

自2011年起，道恩·哈德森作为首席执行官监督了多届奥斯卡奖项的评审，并指导了所有的学院项目，其中包括艺术教育与研究、艺术维护与推广等。此外，在她的带领下，整个学院实现了业务的现代化实践，像是数字化档案收藏，更有效地联系了8000多名电影制作人和艺术家。斥资3.88亿美元的关于电影的学院博物馆将于2019年落成，道恩·哈德森为其作出了不可磨灭的贡献。

在“奥斯卡过于白人化”争议之前，哈德森已经意识到了多元化和包容性的重要性。她为此开展了重要的成员结构的改革，增加了很多亚裔和美国亚裔成员。她一直致力于推广电影制作产业。在投身电影学院之前，哈德森致力于独立电影的制作，并将小型非营利组织发展成为全国知名艺术机构。在独立电影制作方面，其制作在洛杉矶电影节中得以展映，并获得精神文明奖项。与此同时，她也提升了印度电影和电影制作人的地位。

在她的职业生涯早期，哈德森是《圣路易斯》杂志的总编辑。她本科毕业于哈佛大学，并在法国格勒诺布尔研究所政治学院和圣路易斯华盛顿大学取得硕士学位。



## 2017 LIFETIME ACHIEVEMENT AWARD

### FENG XIAOGANG



**FENG Xiaogang**  
Writer, Director and Actor

Feng Xiaogang emerged as one of Asia's most successful commercial directors in the late 1990s for his searing black comedies about the lives of common people in a rapidly changing China. In the past 15 years, his films have become more ambitious and have pushed the boundaries of Chinese cinema. A filmmaker who can elicit both laughter and tears, Feng works across genres, sometimes redefining them. His 2004 action caper, **A World Without Thieves**, was followed by the luscious period fantasy **The Banquet** (2006), gritty war epic **Assembly** (2007), romantic comedy **If You Are The One** (2008) and drama **Aftershock** (2010). **Aftershock** was the first Chinese film released in IMAX, and it is one of two Feng films – with the 2012 historical drama **Back to 1942** – submitted by China for Best Foreign Language Film at the Academy Awards. **Back to 1942** and his 2010 divorce drama **The Sigh** won Best Film prizes at the Beijing and Cairo International Film Festivals, respectively. Feng has won Best Director three times at China's prestigious Hundred Flowers Awards. He is often compared to Steven Spielberg because of his long commercial success – and for shifting to more challenging, artier filmmaking. Feng's 2016 **I Am Not Madame Bovary**, a darkly comic look at Chinese bureaucracy through the tale of a peasant woman seeking justice against her unfaithful husband, won several international awards. His latest film, *Youth*, portrays the lives of young people from their time in a People's Liberation Army dance troupe during the Culture Revolution to the 1990s.

冯小刚  
编剧，导演，演员

自上世纪90年代，冯小刚开始以他影片中经典的平民喜剧和黑色幽默成为亚洲最成功的商业片导演之一。在过去的15年里，他不断突破，推进了中国电影的发展。他不但可以在作品中把笑与泪完美的融合，更是轻松驾驭各种不同类型的影片，甚至重新定义它们。

2004他导演了动作片《天下无贼》，2006年创作了奇幻的《夜宴》、紧接着2007年导演了剧情片《集结号》、2008年创作了浪漫喜剧《非诚勿扰》以及2010年的灾难片《唐山大地震》（2010）。《唐山大地震》曾作为中国首部IMAX电影，与冯导的另一部历史大片《一九四二》一同作为奥斯卡金像奖最佳外语片中国官方送选作品。

《一九四二》与情感电影《一声叹息》（2010）在北京国际电影节和开罗国际电影节中分别获得“最佳影片奖”。冯导曾三获“百花奖”最佳导演，因其商业、艺术双料成就被誉为是“中国的斯皮尔伯格”。2016年，黑色喜剧片《我不是潘金莲》以村妇伸冤的故事暗讽揭露中式官僚百态，在多个国际电影节中获得好评。他的最新电影《芳华》讲述了一群正值芳华的文工团舞者，在充满变数的人生命运中成长的故事。



## 2017 U.S.-CHINA FILM SUMMIT HONOREE

### ZHANG YANG



**ZHANG Yang**  
Writer, Director and Actor

Born in 1967 in Beijing, Zhang Yang has long been a groundbreaking independent filmmaker. His low-budget 1997 directorial and screenwriting debut, **Spicy Love Soup**, was among the very first contemporary Beijing romances to succeed at the domestic box office. The film was screened at the Tokyo International Film Festival, heralding the arrival on the world stage of movies about modern-day China. His honest portrayals of Chinese life and his realistic style won him acclaim in China and abroad for his 1999 independent production **Shower**, followed with **Quitting** (2001), and the dark comedy **Getting Home** (2007). More recently, Zhang's thought-provoking **Soul on a String** (2016) was nominated for Best Adapted Screenplay at the

Golden Horse Awards. His stories, drawn often from real events, resonate deeply because of his sensitivity, humanity and cinematic genius.

Zhang continues to help shape the world's understanding of China and China's understanding of itself. In 2015, the Museum of Modern Art in New York screened **Paths of the Soul**, his Tibetan-language film about spiritual and redemptive pilgrimage.

张扬  
导演，编剧和演员

张扬，1967年出生于北京，独立电影制作人。1997年其小成本电影处女作《爱情麻辣烫》，是第一个在国内票房获得成功的当代北京现代爱情生活片。该片在东京国际电影节进行了展映，预示着到中国现代生活电影移步世界舞台。张扬对中国生活的描摹手法以及写实风格，使他1999年的独立影片《洗澡》获得了国内外赞誉。其之后作品还包括《昨天》（2001）、《落叶归根》（2007）。最新作品《皮绳上的魂》（2016）获得了金马奖最佳改编剧本提名。张扬的故事常是改编自真实事件，加之其感性、人格以及影视才华而能引发深刻共鸣。

张扬不断塑造世界对中国的价值观以及中国对自己的价值观的理解。2015年，其作品《冈仁波齐》在纽约现代艺术博物馆展映，这部藏语影片讲述了精神与救赎的朝圣之路。



## 2017 FILM GALA EMCEE

### LUDI LIN



**LUDI LIN**  
Actor

Ludi Lin is one of Asia's fastest rising stars. He is currently playing Murk in **Aquaman** and appeared as the Black Ranger in Lionsgate's **The Power Rangers** earlier this year. Other credits include Netflix's **Marco Polo**, and Chinese films **Come Across Love**, **Takes Me to The Ends of The Earth**, **Monster Hunt** (捉妖记) and **Lost in Hong Kong** (港囧). Born in Fuzhou, Lin has been immersed in Western culture since going to Sydney to study at the age of 9. He moved to Vancouver at 17 for university. The allure of acting began at an early age while watching his mother's theater performances from behind a stage curtain. She urged him not to follow in her footsteps, but he persisted, graduating with degrees in Theater and Dietetics from the University of British

Columbia. Lin has studied and traveled extensively in Asia and refined his Muay Thai and JiuJitsu skills in Thailand and Japan. Now living in Vancouver and Beijing, he remains a student of martial arts and is a competitive snowboarder and master scuba diver.

林路迪  
演员

华裔男演员林路迪曾出演多部脍炙人口的国际大片，包括《捉妖记》、《港囧》、《不期而遇》、《直到世界尽头》、奈飞公司影视剧《马可·波罗》、2018最新电影《海王》（饰演穆克）以及狮门影业电影《金刚战士》。林路迪出生在福州，17岁前往温哥华求学。从小在舞台幕后看妈妈表演戏剧，他耳濡目染，对表演产生浓厚的兴趣，最终在不列颠哥伦比亚大学获得戏剧和营养学双学位。林路迪曾前往泰国和日本研习泰拳与柔道，如今，他活跃于温哥华和北京继续研习武术，他还是一名单板滑雪运动员和专业潜水员。



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With 25-year experience in urbanization development and operation, Country Garden has been actively developing town projects at the rims of the first-tier cities in the country, bringing high-tech industries into the cities, at the same time integrating culture, media & entertainment, smart living elements into city life. In the future, through cooperation with strategic partners in cultural, media and tourism industries etc., Country Garden will strive to develop international and culturally riched communities and featured towns that lead the cultural fashion.

As many Chinese and American leaders of film industry gather in this summit, Country Garden will take this opportunity to look for potential partners in the industry, and build win-win cooperation as the objective. We aim to take part in bringing innovation and new stimulation to the Chinese film and entertainment industry, using Changsha, Hunan, China as a starting point, also to establish a local platform for international media & entertainment resources exchanges.

Embracing the craftsmanship spirit, Country Garden has been striving to improve the living standard and build houses with excellent quality and reasonable price for the world. For now, Country Garden has developed more than 1000 residential, commercial and urban construction projects globally, serving over three million households. Since its establishment, Country Garden has been committed to becoming an enterprise with integrity conscience and social responsibility. To date, our Group has donated more than RMB 3.2 billion for social public welfare.

Looking into the future, Country Garden will continue to take real estate as our core business, and through financial measures to strengthen and integrate various community-related business in the adjacent domains of the real estate industry, to fully engage in community related activities, and to build an end-to-end industry chain.

Country Garden, we hope to create a better society with our existence!

Contact: [zhouhaiwen01@countrygarden.com.cn](mailto:zhouhaiwen01@countrygarden.com.cn)



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The advertisement features a large graphic of a blue and red ribbon peeling away from a white background, revealing a photograph of a traditional Chinese building with a multi-tiered roof reflected in a pool of water. The American Airlines logo and the 'one world' alliance logo are in the top left corner.

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We salute the distinguished speakers and honorees here today and join in supporting and celebrating efforts to foster collaboration and opportunity between the U.S. and Chinese motion picture industries.



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# 2017 Partners and Supporting Organizations



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## EZART MEDIA

E.Z.Art Media is a comprehensive cultural media group co-founded by the famous Chinese host and film producer Li Xia, the famous director Guan Hu, the famous actor Huang Bo, the famous producer Hu Xiaofeng, and other industry leaders. The media group includes E.Z.Art Education, E.Z.Art Film& Television, E.Z.Art Agency, E.Z.Art Short Video Factory and other branch companies.

E.Z.Art Education is the core of E.Z. Art Media. As the first talent incubating platform for the film & television industry in China, E.Z.Art Education has built strong partnerships with 115 colleges and over 400 media companies. By providing practical training for young students, and systematic training programs for industry professionals, E.Z.Art has helped the industry to build a new professional education system and a fresh ecosystem.

Meanwhile, on the basis of education, E.Z. Art Media Group has become a full-service platform with great talents and contents, by cultivating agents, managers and video production talents, incubating IP projects, and packaging resources for films and TV shows. E.Z.Art Media's aim is to build a closed loop business model, from discovering and cultivating talents, to incubating and producing great contents, and finally realizing the transformation of all kinds of business resources, to contribute to the rapid development of the whole entertainment and cultural industry.

*Li Xia  
famous hostess, film  
producer, and the  
Founder & CEO of EZ.  
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## 2017 U.S.-CHINA FILM SUMMIT AND GALA DINNER

NOVEMBER 1, SKIRBALL CULTURAL CENTER

### SUMMIT

### GUERIN PAVILION, HERSCHER HALL

8:00am-9:00am

REGISTRATION and OPENING RECEPTION

9:00am-9:10am

OPENING REMARKS

**Janet Yang**, Chair, U.S.-China Film Summit  
**Jonathan Karp**, Executive Director, Asia Society Southern California

9:10am-9:25am

**SPOTLIGHT: A HISTORY OF STORYTELLING, A FUTURE OF CREATIVITY – FOSTERING U.S.-CHINA FILM INDUSTRY RELATIONS**

**Charles H. Rivkin**, CEO, Motion Picture Association of America

9:25am-10:15am

**THE NEW REALITIES OF FINANCING U.S.-CHINA ENTERTAINMENT**

Moderator: **Lindsay Conner**, Partner, Manatt, Phelps & Phillips

Speakers:

**Bennett Pozil**, Executive Vice President, East West Bank  
**Charles Coker**, Managing Director, Dasym Media  
**Daniel Manwaring**, Corporate Development Executive, CAA  
**Steve Ransohoff**, CEO, Film Finances

10:15am-10:25am

MORNING BREAK

10:25am-11:20am

**HIGH-FLYING FRANCHISES: WHAT MAKES A FILM WORK ON BOTH SIDES OF THE PACIFIC**

Moderator: **Stephen Saltzman**, Chair, Asia Entertainment and Media, Loeb & Loeb

Speakers:

**Rob Cohen**, Director, *The Fast and the Furious* and *xXx*  
**Chris Bremble**, Founder and CEO, Base Media  
**Celina Jade**, Actress, Star of *Wolf Warrior II*



- 11:20am–12:05pm**     **INDEPENDENT CHINESE AND U.S. FILMS FIND NEW OUTLETS AND BACKERS**  
*Moderator:* **Jonathan Landreth**, Managing Editor, ChinaFile  
*Speakers:*  
**ZHANG Yang**, Director and Writer  
**Michael Werner**, Former CEO, Fortissimo  
**WU Man-fang**, Dean, School of Management, Beijing Film Academy  
**JIANG Yanming**, President, China Lion Film Distribution
- 12:05pm–12:10pm**     **FILM SUMMIT HONOREE PRESENTATION: ZHANG Yang**
- 12:10pm–1:30pm**     **LUNCH**  
**1:00pm–1:15pm**     **SPOTLIGHT: Donald Tang**, Founder, Chairman and CEO, Tang Media Partners
- 1:30pm–1:50pm**     **SPOTLIGHT: CHINA'S EVOLVING MARKET FOR INTERNATIONAL COLLABORATIONS**  
**MIAO Xiaotian**, President, China Film Co-Production Corporation  
**In conversation with Seagull Song**, Professor, Loyola Law School, and Senior Advisor, Hogan Lovells
- 1:50pm–2:40pm**     **HOW DIGITAL CONTENT, MARKETING AND DISTRIBUTION IS CHANGING THE GAME**  
*Moderator:* **Matt Pressberg**, China and Film Business Reporter, TheWrap  
*Speakers:*  
**Catherine Zhang**, Director, International Content Creation, Youku Tudou  
**Kane Lee**, Chief Content Officer, Baobab Studios  
**Shiraz Akmal**, Co-Founder and CEO, SPACES Inc.  
**Jonathan Perelman**, Head of Digital, ICM Partners
- 2:40pm–3:15pm**     **SPOTLIGHT: THE MAKING OF INNOVATIVE PARTNERSHIPS**  
**Ellen Eliasoph**, President and CEO, Perfect Village Entertainment Group  
**Jie LIAN**, CEO, Perfect Word Pictures and Chairman, Perfect Village  
**Alexis Garcia**, Partner, Endeavor Content  
**In conversation with Stacey Rosenberg**, Partner, Hogan Lovells
- 3:15pm–3:45pm**     **AFTERNOON BREAK**
- 3:45pm–4:05pm**     **HONOREE SPOTLIGHT: YU Dong**, Founder, Chairman and CEO, Bona Film Group



- 4:05pm–5:00pm**     **STUDIO ROW: AFTER LAYING FOUNDATIONS, HOLLYWOOD PLAYERS FINE-TUNE CHINA STRATEGIES**  
*Moderator:* **Patrick Frater**, Asia Editor, Variety  
*Speakers:*  
**Tomas Jegeus**, President, Fox International Productions  
**Wendy Reeds**, Executive Vice President, Lionsgate  
**Elaine Chin**, Producer  
**Gillian Zhao**, EVP and Managing Director, Warner Bros. China
- 5:00pm–5:20pm**     **HONOREE SPOTLIGHT:**  
**FENG Xiaogang**, Writer, Director and Actor  
**YAN Geling**, Novelist and Screenwriter  
**In conversation with Jonah Greenberg**, President, Motion Pictures, CAA China
- 5:20pm–5:25pm**     **CLOSING REMARKS**
- 5:25pm–6:30pm**     **NO HOST RECEPTION**
- GALA DINNER**     **AHMANSON HALL**
- 6:00pm–7:15pm**     **GALA RECEPTION**
- 7:15pm–9:00pm**     **GALA DINNER HONOREES:**  
**2017 U.S.-China Film Industry Leadership Award: YU Dong**, Founder, Chairman and Chief Executive Officer, Bona Film Group  
  
**2017 U.S.-China Arts Visionary Award: Dawn Hudson**, Chief Executive Officer, Academy of Motion Picture Arts and Sciences  
  
**2017 Lifetime Achievement Award: FENG Xiaogang**, Writer, Director and Actor  
  
**Emcee:**  
**Ludi LIN**, Actor  
  
**Special Guests:**  
**ZHANG Jingchu**, Actor  
**Celina Jade**, Actor  
**Xia LI**, Former MTV China Host





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